

Regulations for the Pierre Cardin Short Musical Film Award

The Pierre Cardin Short Film Musical Award will take place from August 1 to 7, 2021 as part of the Lacoste Festival, in the Vaucluse. It is organized by the company Pierre Cardin Evolution.

Its objective is to promote the creators of musicals all over the world. Each evening, a short film chosen by the selection committee will be scheduled before a musical feature film, the list of which is unveiled on the site https://www.festivaldelacoste.com/programmation-cinema. There will only be physical projections, no online streaming.

Conditions of registration

Any animated, fictional, documentary, experimental musical of the musical genre completed since January 1, 2018 and less than 15 minutes long.

It is possible to register several films. Participation is free. An email confirming receipt will be sent to the sender. Rights holders undertake not to withdraw their film after confirmation of their selection at the festival.

The registration form must be completed online on the festival website https://www.festivaldelacoste.com no later than June 30, 2021. The selection results will be communicated by email to the candidates between July 1 and 3. 2021.

Material and subtitling

The arrangements for sending screening copies of the selected films will be indicated to those concerned once the programming has been established. The festival requires a good quality video file of the film (see registration form) as well as the list of original dialogues and an English subtitle file.

The copies of the films will be uploaded to an FTP server, the contact details of which will be communicated. They must arrive before July 5, 2021. Only those in perfect broadcast condition will be accepted.

The selected films will be presented in their original version with electronic subtitles in French and English (if necessary). The translation produced for the electronic subtitling is the property of the Pierre Cardin Evolutions company.



<u>Invitation</u>

The directors of the selected films will be invited to Lacoste during the festival which will pay for 2 nights and meals from August 6 to 8, 2021. The reception conditions (accommodation and catering) will be communicated to each participant when announcing their selection. Guests could be asked to participate in debates with the public and possibly with journalists.

The Jury and the awards

A jury composed of 7 personalities who will be unveiled a few weeks before the festival, will award the first prize which will be allocated in the amount of \leq 5,000 for the director. It will be presented during the closing ceremony on August 7, 2021.

A public award of \le 2,000 will also be awarded to the director during the closing ceremony.

If they are not present at the awards ceremony, the award-winning directors will be contacted directly or send a video with their reaction and acknowledgments which will be broadcast at the awards ceremony.

The beneficiaries of the awarded films undertake to include the full wording of the prize on all advertising and promotional material.

Medias - Communication

The beneficiaries of a selected film assign to the festival, without compensation, the reproduction right of photographs and extracts from their film (maximum 15% of the total duration of the film) for dissemination for promotional purposes in the publications of the Pierre Cardin Award, in the press, on television channels, on social networks and on the website https://www.festivaldelacoste.com

Participation in the festival requires unreserved acceptance of these rules. The festival reserves the final decision on any question not provided for in these regulations. The Civil Court of Paris has sole jurisdiction in the event of a dispute.